

# NEWS



Mercy Housing

For Immediate Release

Date: Tuesday, December 8, 2009

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## Dedication Ceremony for 10<sup>th</sup> & Mission Family Housing in San Francisco, California

*Mercy Housing California's newest affordable housing development provides  
136 affordable rental apartment homes for families in a dramatic 12-story building;  
44 apartments designated for formerly homeless families;  
Catholic Charities CYO is operating property's 5,400 square foot youth and family center.*

**WHO:** **(Order of Program Speakers)** Jane Graf, President and Russ Pitto, Chairman, Board of Directors, Mercy Housing California; Fred Blackwell, Executive Director, San Francisco Redevelopment Agency; Doug Shoemaker, Director, Mayor's Office of Housing, City & County of San Francisco; Megan Miller, Field Representative, Office of U.S. Senator Barbara Boxer; Bill Pavao, Executive Director, California Tax Credit Allocation Committee; Nadine Ford, Branch Chief, Rental Housing Division, California Department of Housing & Community Development; Annette Billingsley, Senior Vice President, Area Manager, Community Development Finance, Union Bank; Katherine Fleming, Assistant Vice President, Development Risk Manager, RBC Capital Markets Tax Credit Equity Group; Adey Tesfaye, Vice President, Affordable Housing, California Bank & Trust; Jeff Bialik, Executive Director, Catholic Charities CYO; Gerardo Perez, Resident, 10th & Mission Family Housing; Sister Lillian Murphy, RSM, CEO, Mercy Housing, Inc.

**WHAT:** Mercy Housing California, one of the state's largest affordable housing developers, will host a dedication ceremony for **10<sup>th</sup> & Mission Family Housing** on Wednesday, December 9, 2009 at 11:00 a.m. Jane Graf, President, Mercy Housing California, will preside over the official ribbon cutting ceremony. In addition to elected officials and representatives from the development's financial partner agencies, a resident from this new affordable family housing community will speak about the impact of his new home on his life.

Funding for this development was provided by: San Francisco Redevelopment Agency, California Department of Housing & Community Development, Union Bank, RBC Capital, City & County of San Francisco – Mayor's Office of Housing, Federal Home Loan Bank of San Francisco – AHP, California Bank & Trust, Enterprise Green Communities Initiative, Home Depot Foundation, U.S. Department of Housing & Urban Development, Catholic Healthcare West and VILO Properties & The Honig Family Trust.

10<sup>th</sup> & Mission Family Housing is the result of a collaborative effort by Mercy Housing California, Catholic Charities CYO, the San Francisco Redevelopment Agency and the San Francisco Department of Human Assistance. This striking, new, 12-story apartment building – designed by award-winning KMD Architects – is located in the Mid-Market neighborhood within the heart of San Francisco’s Civic Center. Developed on a former parking lot, the property consists of 136 units of 1, 2 and 3-bedroom affordable rental housing; a 5,400 square foot youth and family center operated by Catholic Charities CYO and funded by the San Francisco Human Services Agency; a dual-level, secure, open courtyard; and ground floor neighborhood retail space in which Martha & Bros. Coffee will open a new location in Spring 2010. The property is close to services and employment centers, with easy accessibility to MUNI and BART.

Ninety-two of the apartments are affordable to households earning 50% of San Francisco Area Median Income (AMI) and the remaining 44 apartments are designated for formerly homeless families with incomes between 15-25% of SF AMI.

Many **green features** have been incorporated into the property including: mixed use on urban infill site; easy access to public transportation; Energy Star appliances; efficient irrigation and water conserving fixtures and appliances; cool roof of lower than SRI .70; low or no VOC paints, sealants and adhesives used throughout; green label carpeting; formaldehyde-free composite wood utilized; site density is approximately 179 units per acre; grey field site which required remediation of contaminated soil for development.

**Catholic Charities CYO** (CCCYO) Youth and Family Programs will be housed at the youth and family center at 10<sup>th</sup> & Mission Family Housing. Thirty percent of the apartments will be occupied by families referred directly from one of 19 homeless service providers in the community, including CCCYO’s own St. Joseph’s Family Center. In addition, multiple interconnected services will be provided including family case management, service referrals, budget and financial planning, housing stability support, *English as a Second Language* training, vocational services, community building activities, workshops and youth center access. The goal of these services is to foster a supportive, family-focused community within the building and within the neighborhood.

The youth and family center consists of 5,400 square feet of indoor space and 2,600 square feet of outdoor space, providing children ages 6 to 18 access to safe, supervised and appropriate after-school programming. Initially, the program will focus on homework assistance, recreation time and enrichment. Over time, the program will grow as it focuses on meeting the needs – developmental, emotional and social – of families in the San Francisco community.

Adjacent to the 10<sup>th</sup> and Mission Family Housing development is the **Edith Witt Senior Community**, located at 66 – 9<sup>th</sup> Street. This new Mercy Housing senior community consists of 107 affordable rental apartments and a 400 square foot primary health clinic. It is currently under construction, scheduled to open in July 2010 and, with 10<sup>th</sup> & Mission Family Housing, will form a new, intergenerational community in San Francisco.

10<sup>th</sup> & Mission Family Housing **Development Team:**

- Project designed by internationally renowned, award-winning KMD Architects;
- General contractor – Cahill Construction;
- Project developer – Sharon Christen, Mercy Housing California;
- Property management provided by Mercy Services Corporation.

**WHEN &**

**WHERE:**

Wednesday, December 9, 2009, 11:00 a.m. – 1:00 p.m.  
Formal program begins at 11:30 a.m.  
Ribbon cutting will take place approximately 12:15 p.m.  
Apartment tours and luncheon to follow.

10<sup>th</sup> & Mission Family Housing  
1390 Mission Street (at 10<sup>th</sup> Street)  
San Francisco, California 94103  
TEL 415.861.2940

**PHOTO / INTERVIEW OPPORTUNITIES:**

- City of San Francisco and State of California elected officials and special guests;
- Group photo of all the event speakers officially cutting the ribbon for the dedication ceremony;
- Apartments open for tours.

**ADDITIONAL BACKGROUND INFORMATION:**

**Mercy Housing California** (MHC) is the largest regional business center of Mercy Housing, Inc., a national not-for-profit affordable housing organization headquartered in Denver. Mercy Housing has a presence in 41 states, serves more than 127,000 people on any given day and has participated in the development, financing or operation of more than 37,000 homes. About 75% of Mercy Housing's portfolio is rental units, and the remaining 25% is homeownership. Mercy Housing serves families, seniors and people with special needs (formerly homeless, people with HIV/AIDS and the developmentally disabled). For more information about MHC and its award-winning affordable housing communities, please visit [www.mercyhousingcalifornia.org](http://www.mercyhousingcalifornia.org).

The mission of Mercy Housing is *to create stable, vibrant and healthy communities by developing, financing and operating affordable, program-enriched housing for families, seniors and people with special needs who lack the economic resources to access quality, safe housing opportunities.*



**Catholic Charities CYO**  
San Francisco, San Mateo & Marin

**Catholic Charities CYO** is an independent non-profit organization operating as the social service agency of the Catholic Church in the Archdiocese of San Francisco. Founded in 1907 to care for the orphans of the San Francisco earthquake, CCCYO today serves more than 40,000 people each year, 31,000 of whom are children.

Rooted in our faith traditions of charity and justice, CCCYO changes lives and breaks the cycles of poverty, homelessness, abuse and neglect. Our mission is to serve and advocate for the most vulnerable of our neighbors. We serve people regardless of their faith tradition and do not discriminate in how or where we deliver our services.

CCCYO operates more than 30 programs and services in four counties. The central element of our work is to support, stabilize and strengthen families.

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