



2017 Moving Forward Together Sponsorship Confirmation Form

Please return by mail to Mercy Housing Lakefront, Attn: Alva Winfrey Kennedy, 120 S. LaSalle Street, Suite 1850, Chicago, IL 60603 or scan and email to awinfrey@mercyhousing.org.
Make checks payable to "Mercy Housing Lakefront."

SPONSOR INFORMATION

1. Company name: _____
2. Sponsor contact first and last name: _____
3. Contact position title: _____
4. Address: _____
5. City _____; State: _____; Zip: _____
6. Email: _____; Phone: _____

RECOGNITION: Please list how you would like your gift to be recognized. Gifts received after **August 25, 2017**, will not appear in the event program.

Recognition listing: _____

SPONSORSHIP: I, or my company, would like to support the work of Mercy Housing by serving as a:

- | | |
|---|---|
| <input type="checkbox"/> Award Sponsor (\$25,000/year for 3 years) Award Preference* _____ | <input type="checkbox"/> Home Builder (\$5,000) |
| <input type="checkbox"/> Presenting Sponsor (\$40,000) | <input type="checkbox"/> Mercy Builder (\$3,000) |
| <input type="checkbox"/> Community Builder (\$25,000) | <input type="checkbox"/> Non-profit Partner (\$1,000) (for Non-Profit Organizations only) |
| <input type="checkbox"/> Block Builder (\$10,000) | <input type="checkbox"/> Other donation \$ _____ |

ADDITIONAL TICKETS

I would like to reserve _____ tickets at \$250 (\$150 nonprofit, student, and government rate) per ticket

PAYMENT TOTAL = \$ _____ Check attached Charge my credit card Pledge

Type of Card: Visa MasterCard Amex Discover

Card Number: _____

Name on Card: _____ Exp. Date: _____ Security Code: _____

Billing Address: _____

Signature (required): _____



2017 Moving Forward Together Sponsorship Levels

\$25,000/year (three-year commitment) – Award Sponsor*

- Exclusive opportunity to name an award presented at the event:
 - [XYZ company or individual] Inspiring Hope Award: Recognizing an individual who has overcome adversity and inspires hope
 - [XYZ company or individual] Innovative Community Investment Award: Recognizing a financial institution who creatively financed a community development project that would not otherwise have come to fruition
 - [XYZ company or individual] Healthy Communities Award: Recognizing an individual or organization that has been dedicated to the better health and well-being of those in the community
 - [XYZ company or individual] Youth Leadership Award: Recognizing an exceptional youth who has made a major impact in their community
- Opportunity to participate in helping to select the award recipient.
- CEO recognized as an honorary member of the Host Committee
- As a Member of the Host Committee, name appears in invitation and event program
- CEO or company spokesperson presents the award
- 2 tables of ten for the dinner
- Logo and the named award included in email (x3) and print invitations (sent to over 5,000)
- Company recognized in full-page advertising in Crain's Chicago Business
- Company logo and the named award included post-event thank you email (sent to over 5,000)
- Company and named award recognized on pre and post-event Facebook postings
- Company logo and the named award recognized in the event program
- Company receives a half-page ad in the event program
- Company logo and the named award recognized in the event signage
- Listing in the credits of the video presented at the event and posted online at YouTube
- Listing in event press release announcing the award winners
- Listing on Mercy Housing Lakefront website
- logo recognized on the reception signage
- Listing in the credits of the video presented at the event and posted online at YouTube
- Listing in event press release
- Listing on Mercy Housing Lakefront website

\$40,000 – Presenting Sponsor

- CEO recognized as an honorary member of the Host Committee
- Company executive will provide welcome remarks at event
- As a Member of the Host Committee, name appears in invitation and event program
- 1 table of ten for the dinner
- Company logo included in email (x3) and print invitations (sent to over 5,000)
- Company recognized in full-page advertising in Crain's Chicago Business

- Company logo included post-event thank you email (sent to over 5,000)
- Company recognized on pre and post-event Facebook postings
- Company logo recognized in the event program
- Company logo recognized on dinner signage
- Company receives a half-page ad in the event program
- Company logo recognized in the event signage
- Listing in the credits of the video presented at the event and posted online at YouTube
- Listing in event press release
- Listing on Mercy Housing Lakefront website

\$25,000 – Community Builder

- CEO recognized as an honorary member of the Host Committee
- As a Member of the Host Committee, name appears in invitation and event program
- 1 table of ten for the dinner
- Company logo recognized in email (x3) invitations (sent to over 5,000)
- Company recognized in print invitation (sent to over 5,000)
- Company recognized in full-page advertising in Crain’s Chicago Business
- Company logo recognized in post-event thank you email (sent to over 5,000)
- Company recognized on pre and post-event Facebook postings
- Company logo recognized in the event program
- Company logo recognized in the event signage
- Listing in the credits of the video presented at the event and posted online at YouTube

\$10,000 – Block Builder

- 1 table of ten for the dinner
- Company recognized in email (x3) and print invitations (sent to over 5,000)
- Company recognized in full-page advertising in Crain’s Chicago Business
- Company recognized in post-event email newsletter (sent to over 5,000)
- Company recognized on pre and post-event Facebook postings
- Company recognized in the event program
- Company recognized in the event signage
- Listing in the credits of the video presented at the event and posted online at YouTube

\$5,000 – Home Builder

- 1 table of ten for the dinner
- Company recognized in email (x3) and print invitations (sent to over 5,000)
- Company recognized in post-event email newsletter (sent to over 5,000)
- Company recognized on pre- and post-event Facebook postings
- Company recognized in the event program
- Company recognized in the event signage

\$3,000 – Mercy Builder

- 1 table of ten for the dinner
- Company recognized in the event program
- Company recognized in the event signage

\$1,000 – Non-profit Rate (Non-profit organization only)

- 5 tickets for the dinner
- Company recognized in the event program
- Company recognized in the event signage

Exclusive In-Kind TV Media Sponsorship

- TV personality to serve as the event emcee
- TV station invited to provide PSA prior to the event
- TV news department invited to cover the event
- Company logo included in email (x3) and print invitations (sent to over 5,000)
- Company logo recognized in post-event thank you email (sent to over 5,000)
- Company logo recognized in the event program
- Company logo recognized in the event signage
- Company recognized on pre and post-event Facebook postings

In-Kind Marketing Sponsor

- 2 tickets for the dinner
- Company recognized in email (x3) and print invitations (sent to over 5,000)
- Company recognized in the event program
- Marketing sponsors provide in-kind assistance by broadcasting PSA's and/or posting print or online event advertisements.