



MERCY HOUSING CHARITABLE PARTNERSHIP PROPOSAL FORM

To be used for cause-related marketing relationships/ charitable sales promotions/ commercial co-ventures. Proceeds from any partnership projects directly support Mercy Housing's national programs.

Please submit to gifts@mercyhousing.org

CONTACT INFORMATION AND COMPANY BACKGROUND

Business Name:

Your Name and Title:

Address:

City/State/Zip:

Phone Number:

Email Address:

Website:

What is the nature of your business?

When was your company established?

Number of Employees:

Please list any experience(s) with other charities:

Why have you chosen Mercy Housing as a partner?

DESCRIPTION OF PARTNERSHIP

Check the partnership opportunities that interest your company:

Percentage-of-sales donations

Round up and donate option

Add donation at check-out option

Redemption-based donations (i.e. customer entering a code on specially marked purchases for donation)

Event-driven fundraising

Sponsorship

Other

Please include details here (date range, price of product, where sold or offered, number of units for production, how will it be sold, how will it be advertised, will there be targeted packaging, etc).

Will Mercy Housing be the sole beneficiary of this promotion? If No, list the other charities/ beneficiaries.