

2019 Power of Home Breakfast

SPONSORSHIP OPPORTUNITIES

the POWER of HOME

FUNDRAISING BREAKFAST ♥ 2019

MHNW Annual Fundraising Breakfast

Fri. Oct. 4, 2019 | 8:00 – 9:15 am

The Westin Seattle

As the cost of housing remains high across Washington state, low-income families' wages have not kept pace. This persistent reality creates an even bigger challenge for families to access equitable opportunities. Mercy Housing Northwest's approach is to create a different reality - we build affordable housing in high-opportunity areas, so that families can have higher paying jobs, competitive schools and onsite resident services right in the place they call home.

In the last two years, MHNW has launched developments that will bring 488 new and affordable homes to Seattle (i.e. Magnuson Park, Mount Baker and Roosevelt). We have been hard at work securing community partnerships, as we prepare for the opening of Mercy Magnuson Place in the Spring of 2019. This development will be a part of a vibrant campus that will reduce barriers to childcare, healthcare and education.

Our work is improving lives and transforming neighborhoods. Will YOU join us in this important work? Your role as a key partner on our projects has been so critical in helping us carry out our mission of creating **stable, vibrant and healthy** communities.

This year, we invite your company to be a sponsor of the 2019 *Power of Home* Breakfast. As an event sponsor, your company will have the opportunity to engage over 600 live guests at the breakfast -- to include industry and business leaders, elected officials and community supporters. We count on the support of sponsors like you to help us continue this work. We ask you to return the enclosed sponsor commitment form by July 30, 2019 so that we can ensure proper acknowledgement of your company on our event website and printed marketing collateral.

BY THE NUMBERS:

- Each year, your sponsorship contributions help underwrite this powerful event, so that all proceeds directly benefit MHNW resident services programming throughout Washington State.
- Last year, your support allowed us to serve 2,687 residents with 114,674 services, including after-school programming for kids, ESL classes for parents, health & wellness programs for seniors, and onsite activities/resources to help families thrive.



- Your company will benefit from an increased online presence through a dedicated event website, with nearly 2,000 page visits.
- Your company will benefit from increased visibility amongst over 600 event attendees, with prominent on-screen projection and display in our printed program.



the POWER HOME

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LEVELS & BENEFITS

Sponsors at all levels will be recognized on our website

Presenting Sponsor | \$20,000

- Exclusive company logo prominently featured on landing page of event website.
- Company executive speaking opportunity from podium.
- Premium table location with reserved VIP seating for (11) guests.
- Company profile slide and company logo displayed in slide presentation.
- Half-page ad in printed event program.
- Company mentioned as Presenting Sponsor in at least (3) social media posts.
- Company recognition in post-event email newsletter (sent to 2,000 recipients).
- Company logo on all promotional materials & event website.
- Company mention in annual report.

Platinum Sponsor | \$10,000

- Company name and logo prominently displayed in projected & printed media.
- Live acknowledgement as Platinum sponsor from event podium.
- Company logo in rotating slide presentation & event website.
- Premium table location with reserved VIP seating for up to (10) guests.
- Company recognition in post-event email newsletter (sent to 2,000 recipients).
- Company mentioned in at least (3) social media posts (pre and post-event).
- Company mention in annual report.

Gold Sponsor | \$5,000

- Logo placement in projected & printed media.
- Company logo in rotating slide presentation & event website.
- Premium seating at the event, with reserved seating for up to (5) guests.
- Company mentioned in at least (3) social media posts (pre and post-event).
- Company mention in annual report.

Silver Sponsor | \$3,000

- Company listing in event program.
- Company logo in rotating slide presentation & event website.
- Priority seating at the event with (3) reserved seats.
- Company mentioned in at least (1) social media post.

Bronze Sponsor | \$1,000

- Company listing in printed event program and rotating slide presentation.
- Company logo displayed on event website.
- Company mentioned in at least (1) social media post.



2019 Power of Home Breakfast - Sponsor Commitment Form

*Organization Name (recognition purposes): _____

*Point of Contact (first/last name): _____

*Mailing Address: _____

*Contact Phone: _____ *Email: _____

<u>Sponsorship Level</u>	
<input type="checkbox"/>	\$20,000 Presenting Sponsor
<input type="checkbox"/>	\$10,000 Platinum Sponsor
<input type="checkbox"/>	\$5,000 Gold Sponsor
<input type="checkbox"/>	\$3,000 Silver Sponsor
<input type="checkbox"/>	\$1,000 Bronze Sponsor
<input type="checkbox"/>	\$_____ General Donation

Please select payment method:

Check Attached Credit Card Please Invoice In-kind

Name: _____ Credit Card Number: _____

Billing Address: _____

Exp. Date: _____ VISA MC AmEx Discover 3-digit card security code: _____

Thank you for your support of Mercy Housing Northwest's mission and residents in Washington. By signing below, your organization agrees to be recognized as a sponsor for the following event:

2019 Power of Home Fundraising Breakfast
 The Westin Seattle Hotel - Seattle, WA
 Friday, October 4, 2019

Signature of Authorized Representative

Date

*For recognition purposes, please send a hi-resolution company logo (JPEG format) via email to ctran@mercyhousing.org.

Please return this form to the mailing address below, OR email a scanned copy to Connie Tran: ctran@mercyhousing.org.

Mercy Housing Northwest
C/O: Connie Tran - Power of Home Breakfast
 6930 Martin Luther King Jr. Way South
 Seattle, WA 98118