



mercy HOUSING  
LAKEFRONT

# MOVING FORWARD TOGETHER

healing 🌸 growing 🌸 thriving

**Award  
Sponsor**  
\$25,000/year\*

**Presenting  
Sponsor**  
\$50,000

**Community  
Builder**  
\$25,000

**Hope  
Builder**  
\$12,500

**Home  
Builder**  
\$5,000

**Mercy  
Builder**  
\$3,000

**Nonprofit  
Partner**  
\$1,250\*\*

Name displayed in program, in person tickets and/or support in hosting a watch party	X	X	X	X	X	X	X
Name recognized in full-page advertisement in Crain's Chicago Business	X	X	X	X	X		
Company logo on the event page of Mercy Housing Lakefront website, event program and emails	X	X	X	X	X		
Name listed in credits of the video presented at the event and on Mercy Housing Lakefront's YouTube channel	X	X	X	X			
Recognition on Mercy Housing Lakefront social media platforms	X	X	X				
Company logo on event invitation	X	X	X				
Premier logo placement and exclusive communications opportunities	X	X					
Exclusive opportunity to name an award presented at the event, including press release announcement of award	X					*Three-Year Commitment **Nonprofit Service Organization Only	



# MOVING FORWARD TOGETHER

## CONFIRMATION FORM

### Sponsor Information

Name \_\_\_\_\_

Recognition Listing \_\_\_\_\_  
PLEASE LIST HOW YOU WOULD LIKE YOUR GIFT TO BE RECOGNIZED.

Sponsor Contact \_\_\_\_\_  
FIRST NAME LAST NAME

Contact's Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

### Sponsorship Level

- |  |   |
|--|---|
| <input type="checkbox"/> Award Sponsor (\$25,000/year for three years) | <input type="checkbox"/> Mercy Builder (\$3,000)                  |
| <input type="checkbox"/> Presenting Sponsor (\$50,000)                 | <input type="checkbox"/> Nonprofit Partner (\$1,250)              |
| <input type="checkbox"/> Community Builder (\$25,000)                  | <input type="checkbox"/> I'm unable to attend but want to support |
| <input type="checkbox"/> Hope Builder (\$12,500)                       | Moving Forward Together with a fully tax-                         |
| <input type="checkbox"/> Home Builder (\$5,000)                        | deductible gift of \$ _____                                       |

Payment Total \$ \_\_\_\_\_ ☐ Check ☐ Credit Card ☐ Pledge

Name on Card \_\_\_\_\_

--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--

CARD NUMBER

M	M	Y	Y
---	---	---	---

EXP. DATE

☐ VISA ☐ AMEX  
☐ M/C ☐ DISCOVER

Billing Address \_\_\_\_\_

Signature \_\_\_\_\_

Please return by mail to Mercy Housing Lakefront, Attn: Norlaine King, 120 S. LaSalle Street, Suite 1915, Chicago, IL 60603 or scan and email to [nking@mercyhousing.org](mailto:nking@mercyhousing.org).  
Gifts received by June 30, 2022 will be included in all marketing materials. Gifts received between July 1 - August 24, 2022, will appear in the program and day-of-event marketing materials only.  
If you have any questions regarding sponsorship opportunities, please contact Liz Dunn at [edunn@mercyhousing.org](mailto:edunn@mercyhousing.org) or 312-447-4550.



# MOVING FORWARD TOGETHER

## SPONSORSHIP INFORMATION

March 2022

Dear Partner in Hope,

For the past two years, we have experienced a collective trauma brought on by the pandemic. Many among us have been hospitalized, grieved the loss of loved ones, struggled with isolation and uncertainty, and lost jobs and income.

We also know there are people in our communities who were experiencing the crushing weight of trauma before the pandemic started: the trauma of racism, eviction and homelessness, domestic abuse and violence, poverty, and incarceration to name a few. The confluence of these existing traumas and those of the pandemic have had serious consequences for people's health and wellbeing.

That's why our mission has never been more important than right now.

For 35 years, Mercy Housing Lakefront has given people a home and sense of belonging, where they can heal from the trauma in their lives, gain strength and enhance their resilience, and explore new possibilities and a path forward.

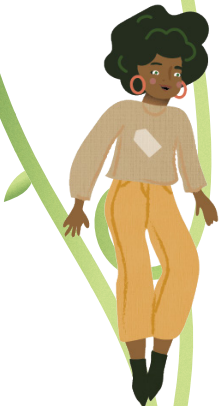
For Linda, a senior, it means finding safety and enjoying new friendships after fleeing an abusive home. For Carl, a veteran, it means repairing relationships with family and securing employment after being homeless and isolating himself for many years. For Desiré, a single working mom, it means giving her four children a safe, affordable home to learn and grow, without the fear of gunshots coming through their bedroom windows at night.

With your support, Mercy Housing Lakefront will continue to provide families, seniors, veterans, and people with disabilities with a safe, affordable, program-enriched home where they can heal, grow, and thrive.

You're invited to partner with Mercy Housing Lakefront as a sponsor for our annual Moving Forward Together event to help ensure this work continues for as long as people in our community need it.

### About the Moving Forward Together 2022 Event

The theme for Moving Forward Together 2022 is Healing, Growing, Thriving. More than 250 financial, real estate, government, and philanthropic leaders will come together for an inspiring hybrid event. The event program will spotlight the experiences of residents and share



stories of resilience and hope. We will also look ahead to the work that remains to ensure that more of our friends and neighbors in the Great Lakes Region have a quality, affordable home and access to supportive services that enable them to heal, grow, and thrive.

### Event Details

Wednesday, September 21, 2022  
Hybrid Event

In-person venue:  
Moonlight Studios  
1446 W. Kinzie  
Chicago, IL 60642

### About Mercy Housing Lakefront

Mercy Housing Lakefront (MHL) works to create stable, vibrant, and healthy communities in Illinois, Wisconsin, and Indiana. MHL owns and operates 46 properties across our region that provide more than 7,000 people annually with safe, quality, affordable homes and supportive services. MHL is a regional geographic business center of Mercy Housing, Inc. (MHI), a leading national affordable housing nonprofit headquartered in Denver, Colorado. Please find additional information at [mercyhousing.org/lakefront](https://mercyhousing.org/lakefront).

### Important Deadlines for Moving Forward Together Sponsors:

- June 30, 2022: Sponsorship and logo deadline for inclusion in the event invitation
- August 24, 2022: Sponsorship and logo deadline for inclusion in the event program

To confirm sponsorship, please complete and return the enclosed form. If you would like additional information or have questions about the benefits of serving as a Moving Forward Together sponsor, please contact Liz Dunn at 312-447-4550 or [edunn@mercyhousing.org](mailto:edunn@mercyhousing.org).

Yours in Hope,



Mark Angelini  
President, Mercy Housing Lakefront

